





REGION III

233 
private, nonprofit
colleges and universities

597,681 
students

111,929 
Pell Recipients*

\$77.0 billion 
generated in economic impact

420,617 jobs 
created and supported

\$9.5 billion 
generated in local,
state and federal taxes



Data Source: IPEDS, FY2018 for institutional finance data and AY2018–2019 for enrollment and degree data, with analysis by Parker Philips, Inc.
*Data Source: U.S. Department of Education, Office of Federal Student Aid, 2018–2019 Award Year Grant Volume by School

ACCELERATES ECONOMIC GROWTH

These impacts are driven by operational expenditures, capital expenditures, student spending and visitor spending. Private, nonprofit colleges and universities throughout this region are important economic and employment drivers in the communities that they serve.

IMPACT OF PRIVATE, NONPROFIT HIGHER EDUCATION IN NAICU REGION III

	EMPLOYMENT JOBS	TOTAL ECONOMIC OUTPUT	TOTAL TOTAL LOCAL, STATE AND FEDERAL TAXES
DIRECT	186,084	33,214,253,399	\$4,620,708,976
INDIRECT	75,702	15,704,422,863	\$1,478,397,227
INDUCED	158,831	28,100,626,733	\$3,438,620,386
TOTAL	420,617	77,019,302,996	\$9,537,726,589

Data Source: IPEDS, FY2018 for institutional finance data and AY2018–2019 for enrollment and degree data, with analysis by Parker Philips, Inc.

INSPIRES AND GIVES BACK

“The nimbleness of private higher education is truly crucial. What they have that is different is their nimbleness to move to the market. That's what I think they do best — they move faster to adapt to market forces.”

AARON THOMPSON, PH.D.
PRESIDENT OF THE KENTUCKY COUNCIL
ON POSTSECONDARY EDUCATION

Rural, suburban and urban communities throughout the country benefit from the volunteer and philanthropic spirit embodied at many private, nonprofit colleges and universities. There is a spirit of giving back that is rooted in the founding mission of these colleges and universities. In 2018–2019, the combined impact of charitable giving and volunteerism in Region III totaled **\$361.2 million**. The examples presented below illustrate a small sampling of the innumerable ways that these institutions give back.

VILLANOVA UNIVERSITY (VILLANOVA, PA)

The Special Olympics Committee at Villanova University organizes the Special Olympics Fall Festival, the largest student-run Special Olympics event in the world. The university, which is the official sponsor of the event, hosts over 1,000 athletes, 400 coaches, 5,000 volunteers, corporate sponsors and media for the weekend.

KENTUCKY WESLEYAN COLLEGE (OWENSBORO, KY)

In 2017, the Owensboro Service Coalition was formed between Brescia University, Kentucky Wesleyan College, Owensboro Community and Technical College and Western Kentucky University to provide educational outreach and health care services to their community through their HealthWise Pharmacy. The coalition aims to create a collaborative community service effort for their students and provide them easier access to volunteer opportunities.

UNIVERSITY OF CHARLESTON (CHARLESTON, WV)

Getting out the vote is a priority on the University of Charleston campus. Since 2016, UC has been involved with the ALL IN Democracy Challenge and the National Study of Learning, Voting, and Engagement through Tufts University's Institute for Democracy & Higher Education. This research initiative examined data about voter participation and engagement at UC from 2014 to the 2018 midterm elections. Engagement at the university increased during this time and UC received a bronze seal recognition in response to institutional efforts to increase engagement and full voter participation.

NATIONAL PROFILE AND IMPACT OF PRIVATE, NONPROFIT COLLEGES AND UNIVERSITIES

There are more than 1,700 private, nonprofit colleges and universities in the U.S., enrolling over 5 million students. Eighty-four percent of students who received a bachelor's degree from a four-year private, nonprofit college were able to complete it in four years. The percentage of Pell Grant students enrolled in private, nonprofit colleges (38%) is virtually identical to public colleges (40%). Private, nonprofit colleges and universities in the U.S. generate \$591.5 billion in economic impact, support and sustain 3.4 million jobs and generate \$77.6 billion in local, state and federal taxes.