




REGION VIII

274 private, nonprofit colleges and universities 

660,827 students 

176,046 Pell Recipients* 

\$80.7 billion generated in economic impact 

465,757 jobs created and supported 

\$10.6 billion generated in local, state and federal taxes 



Data Source: IPEDS, FY2018 for institutional finance data and AY2018–2019 for enrollment and degree data, with analysis by Parker Philips, Inc.
*Data Source: U.S. Department of Education, Office of Federal Student Aid, 2018–2019 Award Year Grant Volume by School

ACCELERATES ECONOMIC GROWTH

These impacts are driven by operational expenditures, capital expenditures, student spending and visitor spending. Private, nonprofit colleges and universities throughout this region are important economic and employment drivers in the communities that they serve.

IMPACT OF PRIVATE, NONPROFIT HIGHER EDUCATION IN NAICU REGION VIII

	EMPLOYMENT JOBS	TOTAL ECONOMIC OUTPUT	TOTAL TOTAL LOCAL, STATE AND FEDERAL TAXES
DIRECT	211,590	\$33,718,595,244	\$5,212,008,752
INDIRECT	76,883	\$15,859,329,021	\$1,509,513,588
INDUCED	177,284	\$31,154,745,335	\$3,838,192,032
TOTAL	465,757	\$80,732,669,600	\$10,559,714,372

Data Source: IPEDS, FY2018 for institutional finance data and AY2018–2019 for enrollment and degree data, with analysis by Parker Philips, Inc.

INSPIRES AND GIVES BACK

“Liberal arts institutions undergird critical thinking, creativity and holistic patient care.”

KIM JONES, PHD
DEAN SCHOOL OF NURSING, LINFIELD UNIVERSITY
MCMINNIVILLE, OR

Rural, suburban and urban communities throughout the country benefit from the volunteer and philanthropic spirit embodied at many private, nonprofit colleges and universities. There is a spirit of giving back that is rooted in the founding mission of these colleges and universities. In 2018–2019, the combined impact of charitable giving and volunteerism in Region VIII totaled **\$405.7 million**. The examples presented below illustrate a small sampling of the innumerable ways that these institutions give back.

UNIVERSITY OF LA VERNE (LA VERNE, CA)

In 1957, the University of La Verne founded the summer Service Program. This program gives students an opportunity to make a positive impact in the wider community. The program places an emphasis on leadership development, personal and spiritual growth and reflection on what it means to be a socially responsible citizen. Participants develop their skills in interfaith leadership and engage with others to help make a more peaceful and just world. For 10 weeks, students volunteer at religious, secular and social service organizations in California, Washington and Oregon.

ROSEMAN UNIVERSITY OF HEALTH SCIENCES (HENDERSON, NV AND SOUTH JORDAN, UT)

The university provides critically needed patient care in Utah through its College of Dental Medicine clinic — Roseman Dental. With 114 chairs, Roseman Dental provides affordable dental care to thousands of Salt Lake City-area children, teens, adults and seniors. Patients have access to the latest in dental technologies to receive the highest level of dental care from teams of trained student, resident and faculty dentists. The College of Dental Medicine provides free dental screenings and cleanings at events to Salt Lake City-area children aged 18 and under through its Back to School Brush-Up™ and Give Kids a Smile® initiatives.

NATIONAL PROFILE AND IMPACT OF PRIVATE, NONPROFIT COLLEGES AND UNIVERSITIES

There are more than 1,700 private, nonprofit colleges and universities in the U.S., enrolling over 5 million students. Eighty-four percent of students who received a bachelor’s degree from a four-year private, nonprofit college were able to complete it in four years. The percentage of Pell Grant students enrolled in private, nonprofit colleges (38%) is virtually identical to public colleges (40%). Private, nonprofit colleges and universities in the U.S. generate \$591.5 billion in economic impact, support and sustain 3.4 million jobs and generate \$77.6 billion in local, state and federal taxes.