




REGION VI

199 
private, nonprofit
colleges and universities

397,802 
students

100,838 
Pell Recipients*

\$39.0 billion 
generated in economic impact

244,489 jobs 
created and supported

\$5.1 billion 
generated in local,
state and federal taxes



Data Source: IPEDS, FY2018 for institutional finance data and AY2018–2019 for enrollment and degree data, with analysis by Parker Philips, Inc.
*Data Source: U.S. Department of Education, Office of Federal Student Aid, 2018–2019 Award Year Grant Volume by School

ACCELERATES ECONOMIC GROWTH

These impacts are driven by operational expenditures, capital expenditures, student spending and visitor spending. Private, nonprofit colleges and universities throughout this region are important economic and employment drivers in the communities that they serve.

IMPACT OF PRIVATE, NONPROFIT HIGHER EDUCATION IN NAICU REGION VI

	EMPLOYMENT JOBS	TOTAL ECONOMIC OUTPUT	TOTAL TOTAL LOCAL, STATE AND FEDERAL TAXES
DIRECT	121,553	\$15,823,259,486	\$2,551,323,081
INDIRECT	35,592	\$7,496,660,248	\$701,168,256
INDUCED	87,344	\$15,664,251,412	\$1,890,970,547
TOTAL	244,489	\$38,984,171,146	\$5,143,461,883

Data Source: IPEDS, FY2018 for institutional finance data and AY2018–2019 for enrollment and degree data, with analysis by Parker Philips, Inc.

INSPIRES AND GIVES BACK

“We have the freedom to approach our students in a different way so that we can value their humanity. Therefore, we take a humane approach to their education and strive to educate both the heart and head.”

TINA HOLLAND, PH.D.
PRESIDENT, FRANCISCAN MISSIONARIES OF OUR LADY UNIVERSITY
BATON ROUGE, LA

Rural, suburban and urban communities throughout the country benefit from the volunteer and philanthropic spirit embodied at many private, nonprofit colleges and universities. There is a spirit of giving back that is rooted in the founding mission of these colleges and universities. In 2018–2019, the combined impact of charitable giving and volunteerism in Region VI totaled **\$216.7 million**. The examples presented below illustrate a small sampling of the innumerable ways that these institutions give back.

TUSKEGEE UNIVERSITY (TUSKEGEE, AL)

The Tuskegee University College of Veterinary Medicine (TUCVM) didn't let the coronavirus pandemic deter the true spirit of giving to help make the holidays a little merrier for kids in Alabama. In December 2020, 233 pre-kindergarten, kindergarten and first-grade children at George Washington Carver Elementary School located in Tuskegee got a special treat from TUCVM's Santa and helpers with a drive-up gift card event. Each student received a gift card as a part of the “Toy Drive for Tots” event.

AUSTIN COLLEGE (SHERMAN, TX)

The Center for Community & Regional Development collaborates with the Sherman/Denison community and the Texoma/North Texas region in a variety of programs and projects to benefit students and the region. In one program, Social Entrepreneurship for Poverty Alleviation interns have raised more than \$1.1 million for area nonprofits since the program's inception in 2013.

TRIVECCA NAZARENE UNIVERSITY (NASHVILLE, TN)

In 2020, the COVID-19 pandemic brought in-person classroom instruction to a halt across the country. While K-12 educators in Nashville (90,000 students moved to remote instruction) scrambled to convert their teaching plans to remote teaching modules, Trivecca stepped in to help. The university offered free online professional development training to help K-12 teachers learn the ins and outs of designing classes for remote instruction, use technology to enhance learning outcomes and successfully use a variety of learning management systems to benefit their students.

NATIONAL PROFILE AND IMPACT OF PRIVATE, NONPROFIT COLLEGES AND UNIVERSITIES

There are more than 1,700 private, nonprofit colleges and universities in the U.S., enrolling over 5 million students. Eighty-four percent of students who received a bachelor's degree from a four-year private, nonprofit college were able to complete it in four years. The percentage of Pell Grant students enrolled in private, nonprofit colleges (38%) is virtually identical to public colleges (40%). Private, nonprofit colleges and universities in the U.S. generate \$591.5 billion in economic impact, support and sustain 3.4 million jobs and generate \$77.6 billion in local, state and federal taxes.