





REGION II

275 
private, nonprofit
colleges and universities

839,812 
students

143,330 
Pell Recipients*

\$141.5 billion 
generated in economic impact

768,882 jobs 
created and supported

\$19.0 billion 
generated in local,
state and federal taxes



Data Source: IPEDS, FY2018 for institutional finance data and AY2018–2019 for enrollment and degree data, with analysis by Parker Philips, Inc.
*Data Source: U.S. Department of Education, Office of Federal Student Aid, 2018–2019 Award Year Grant Volume by School

ACCELERATES ECONOMIC GROWTH

These impacts are driven by operational expenditures, capital expenditures, student spending and visitor spending. Private, nonprofit colleges and universities throughout this region are important economic and employment drivers in the communities that they serve.

IMPACT OF PRIVATE, NONPROFIT HIGHER EDUCATION IN NAICU REGION II

	EMPLOYMENT JOBS	TOTAL ECONOMIC OUTPUT	TOTAL TOTAL LOCAL, STATE AND FEDERAL TAXES
DIRECT	310,422	\$56,497,310,736	\$9,384,134,119
INDIRECT	128,878	\$26,719,786,028	\$2,507,558,692
INDUCED	329,582	\$58,319,413,158	\$7,136,263,608
TOTAL	768,882	\$141,536,509,922	\$19,027,956,419

Data Source: IPEDS, FY2018 for institutional finance data and AY2018–2019 for enrollment and degree data, with analysis by Parker Philips, Inc.

INSPIRES AND GIVES BACK

“Higher education institutions don’t see their role as stopping at campus boundaries. They see themselves as a resource for lifetime learning and gray-ing the boundaries of campus. They respond to the overall community and to their student population which is hugely important.”

JOSEPH STEFKO, PH.D
PRESIDENT AND CEO
ROC2025, ROCHESTER, NY

Rural, suburban and urban communities throughout the country benefit from the volunteer and philanthropic spirit embodied at many private, nonprofit colleges and universities. There is a spirit of giving back that is rooted in the founding mission of these colleges and universities. In 2018–2019, the combined impact of charitable giving and volunteerism in Region II totaled **\$513.1 million**. The examples presented below illustrate a small sampling of the innumerable ways that these institutions give back.

FAIRLEIGH DICKINSON UNIVERSITY (MADISON, NJ)

Florham Institute for Lifelong Learning (FILL), established in 1972, seeks to enrich the intellectual lives of traditional- and nontraditional-aged students through intergenerational collaboration, learning and teaching. The Institute provides opportunities for senior citizens (62+) to support intergenerational learning and participate in cultural, educational and social activities. Seniors may enroll in undergraduate or graduate courses either for credit or noncredit. Classes include a mixture of academic and informal topics, covering subjects such as Irish literature, the brain and behavior, meditation and photography. The program allows seniors to make new friends in the community across the generations.

GALLAUDET UNIVERSITY (WASHINGTON, D.C.)

The university launched a worldwide professional network for students, researchers, developers and professionals who are curious about sign-related technology to promote deaf-led research and innovation for the advancement of emerging technologies with sign language. The establishment of this new collaborative network, **Cultivating Research and Equity in Sign-related Technology (CREST)**, is funded by the National Science Foundation. CREST aims to foster discussions and collaborations in sign-related technologies, including sign language recognition, signing avatars, sign translation and signing in mixed reality (e.g., virtual or augmented realities). The goal is that CREST will lead to technology that is more accurate, advanced and feasible because of the expertise of deaf and hard of hearing people.

NATIONAL PROFILE AND IMPACT OF PRIVATE, NONPROFIT COLLEGES AND UNIVERSITIES

There are more than 1,700 private, nonprofit colleges and universities in the U.S., enrolling over 5 million students. Eighty-four percent of students who received a bachelor’s degree from a four-year private, nonprofit college were able to complete it in four years. The percentage of Pell Grant students enrolled in private, nonprofit colleges (38%) is virtually identical to public colleges (40%). Private, nonprofit colleges and universities in the U.S. generate \$591.5 billion in economic impact, support and sustain 3.4 million jobs and generate \$77.6 billion in local, state and federal taxes.